# #themarshalleffect Sponsorship Packet

#### About us

#themarshalleffect was established in memory of Ryan Mark Marshall, who took his life on December 29, 2018. Our mission is to provide support for youth and young adults who are at risk of self-harm or suicide, or who are victims of partner abuse. We also wish to carry on Ryan's legacy of helping others through activities that reflect his spirit as well as the challenges he faced in his own life.

### Your gift to #themarshalleffect will impact lives in a very real way

"#themarshalleffect's generosity opened up access to DBT therapy which has truly changed my child's life. After experiencing a very difficult period, there was more despair than hope. The Marshall Effect made it possible for my child to define and achieve her life worth living goals. We are so incredibly thankful for #themarshalleffect and the amazing work they do to help others gain access to DBT therapy."

## **What Our Program Provides**

#themarshalleffect currently collaborates with therapy groups in the Denver area, Fort Collins, Boulder, and Steamboat Springs, Colorado. These groups all specialize in Dialectical Behavior Therapy (DBT) which is the form of therapy that provides the most effective known intervention for people at high risk of self-harm or suicide. To learn more, visit <u>Behavioral Tech.</u>

www.themarshalleffect.org

#themarshalleffect is a 501(c)3 organization Tax ID 84-3623011 And Registered Charity in Good Standing with the State of Colorado

#### This is how your dollars can help save lives:

• \$5000: 20 individual therapy sessions + 6 months of Group Skills

• \$2500: 13 individual therapy sessions + 14 weeks Group Skills

• \$1000: 6 weeks of both individual therapy and Group Skills

• \$ 500: 3 weeks of both individual therapy sessions and Group Skills

Benefit	Level 1 - \$500	Level 2 - \$1000	Level 3 - \$2500	Level 4 - \$5000
		Small Logo for	Mid-Sized Logo -	Premium Logo -
Website Recognition -	Small Logo	1 year + link	1 year + Link to	1 Year + Link to
over 500 views/month	for 1 year	to website	Website	Website
	Once When		Mid-Sized Logo	Premium Logo
Social Media Recognition	Donation is	Twice yearly	Quarterly for 1	Quarterly for 1
>3500 followers	Made	for 1 year	year	year
e-Newsletter - 220				
subscribers (periodic to		Small Logo for	Mid-Sized Logo	Premium Logo 1
quarterly publication)	Not Included	1 year	for 1 year	Year
		Small Logo for	Mid-Sized Logo	Premium Logo
Public Recognition at	*Sponsor	1 year at	for 1 year at	for 1 year
Events	List	Events	Events	at Events

<sup>\*</sup> Sponsor list: Your business will be listed in a Sponsor Section on various media, but no logo will be shown.

If you are interested in becoming a sponsor or learning more about our organization, please email Suzanne at suzanne@themarshalleffect.org

www.themarshalleffect.org